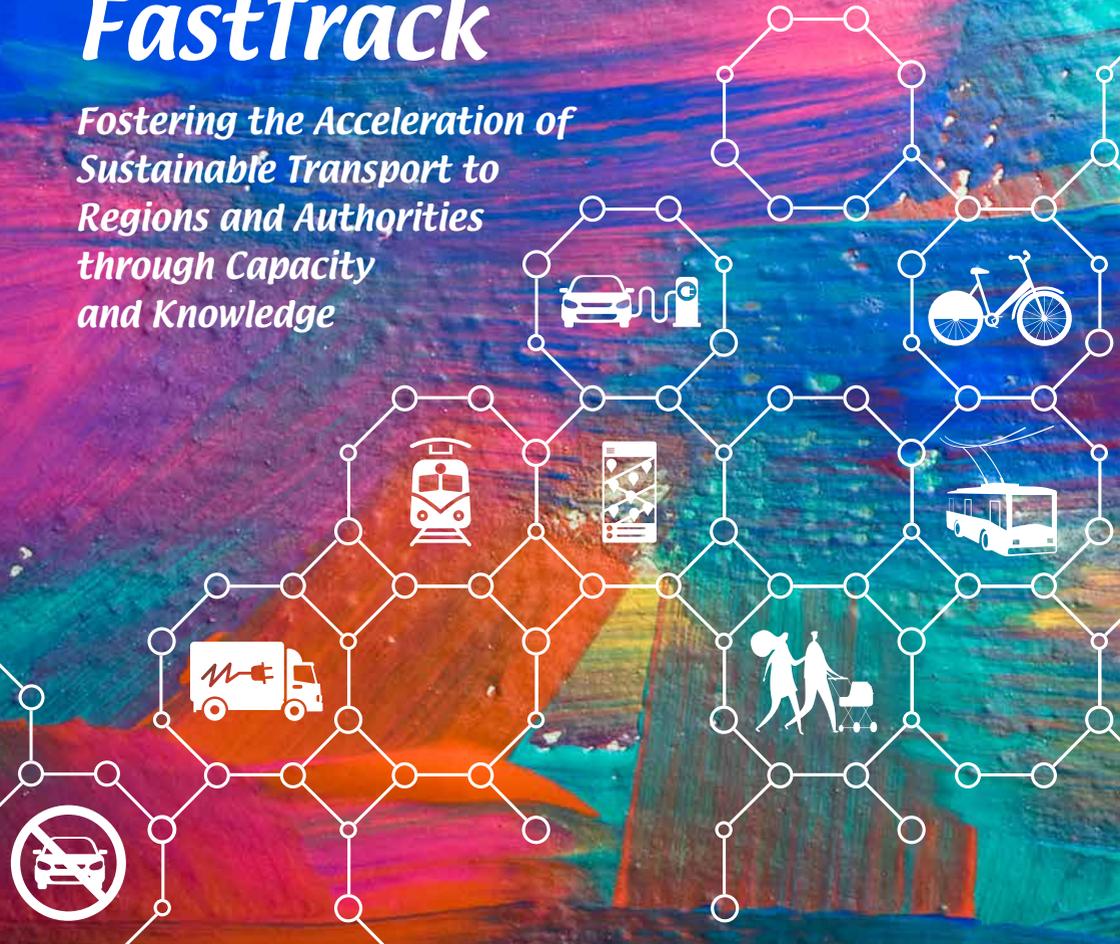




INTRODUCING

CIVITAS FastTrack

*Fostering the Acceleration of
Sustainable Transport to
Regions and Authorities
through Capacity
and Knowledge*



THE CIVITAS INITIATIVE
IS CO-FUNDED BY
THE EUROPEAN UNION

www.fasttrackmobility.eu

Introducing FastTrack

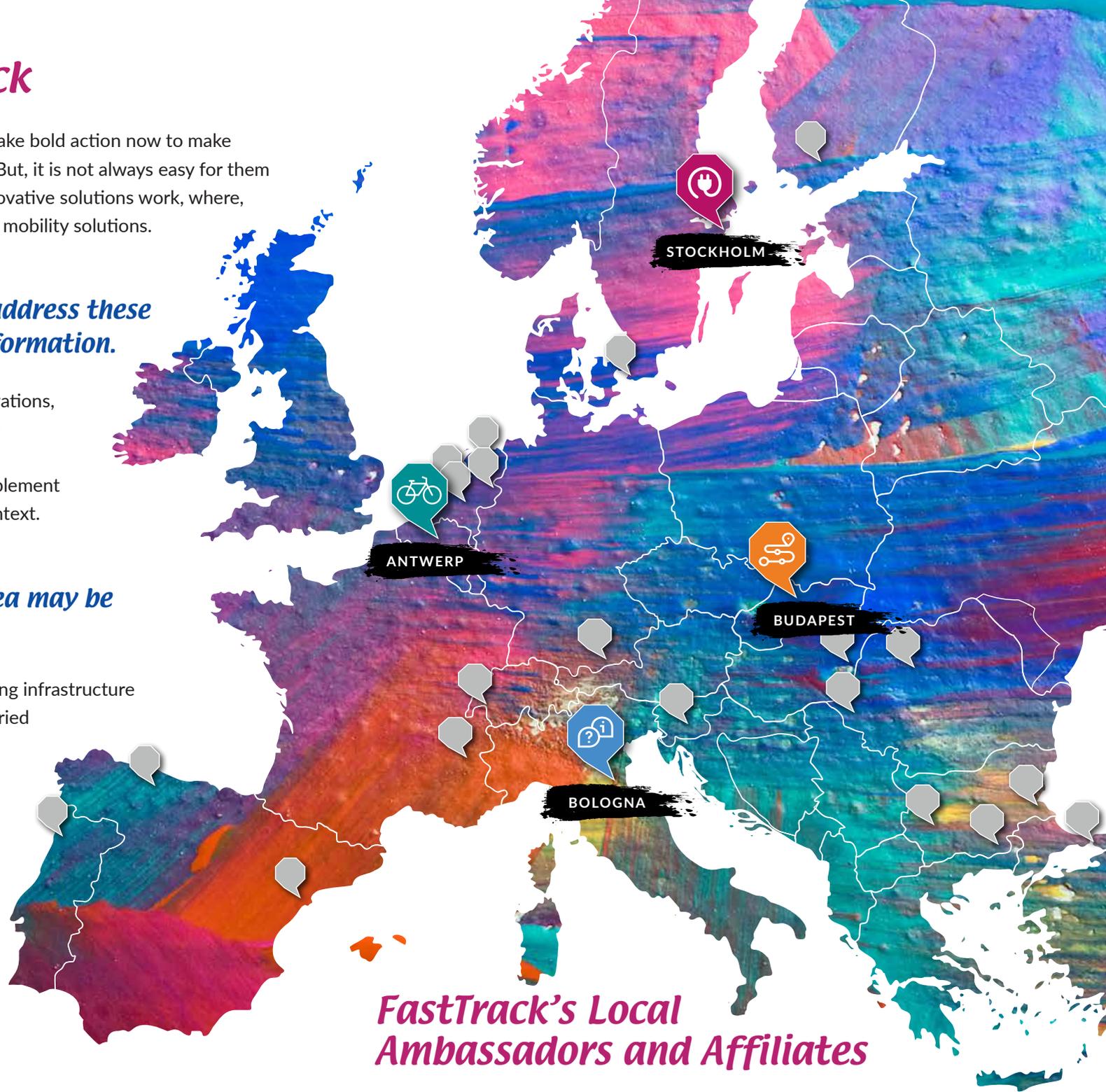
Local authorities across Europe are motivated to take bold action now to make mobility and transport systems more sustainable. But, it is not always easy for them to keep pace with innovations, or to test what innovative solutions work, where, why, or how to transform innovations into reliable mobility solutions.

FastTrack helps local authorities address these barriers to accelerate their transformation.

FastTrack familiarises practitioners with new innovations, and supports them to develop plans for their rapid implementation. It delves into the marketplace of mobility innovations to help them procure and implement the solutions that are best-suited to their local context.

What is innovative in one local area may be well-established in another.

Some solutions – such as effective bus lanes, cycling infrastructure and modern transport information systems – are tried and tested in front-runner cities, but are new and innovative for other local authorities. FastTrack meets cities where they are, supporting all local areas to “fast track” whatever sustainable mobility solutions are innovative in their context. Plus, FastTrack acknowledges that innovation is not limited to fancy new technologies. The project also explores innovative ways of organising, planning, new business models and more.



FastTrack's Local Ambassadors and Affiliates

AIM:

FastTrack aims to speed-up local roll-out of sustainable mobility innovations.

BOTTOM-UP NEEDS ASSESSMENT



BRINGING IN EXTERNAL INPUTS



- Meet The FastTracker events
- Database of suppliers
- External expert inputs and knowledge

ASSESSING INNOVATIONS AND THEIR PERFORMANCE



OUTPUT:

All 24 FastTrack local areas produce Innovation Deployment Plans.

APPROACH

CAPACITY-BUILDING IN TOPICAL CLUSTER

- Urban logistics and clean fuels
- New mobility and active travel
- Public transport
- Multi-modal traffic management

- 4 clusters, with two sub-topics each (8 topical streams)
- Cross-cutting themes explored by all



***** Innovation means more than just new technology - FastTrack helps local areas implement mobility approaches, services, technologies, and processes that have never before been implemented in their local context, so are locally innovative.



Approach

FastTrack helps cities accelerate the implementation of sustainable mobility innovations by engaging 24 local areas (“Local Affiliates” or LAs).

The project began with a needs assessment to ensure FastTrack speaks to real challenges faced by local authorities. Next, the project connects LAs with each other, with innovative solution providers, and with external experts, to develop local capacity and overcome barriers.

The 24 FastTrack LAs choose a topical cluster to join – either Urban Logistics & Clean Fuels; New Mobility & Active Travel; Public Transport; or Multi-modal Traffic Management – and follow a two-year learning programme to help them assess and roll-out innovations relevant to their chosen cluster.



Urban logistics and clean fuels



New mobility and active travel



Public transport



Multi-modal traffic management

Throughout the learning programme, FastTrack brings its community of LAs together with experts and solution providers to overcome barriers to innovation roll-out. And, by the end of the project, each of the 24 LAs will have developed Deployment Plans to ensure that the innovations they have identified are swiftly implemented.

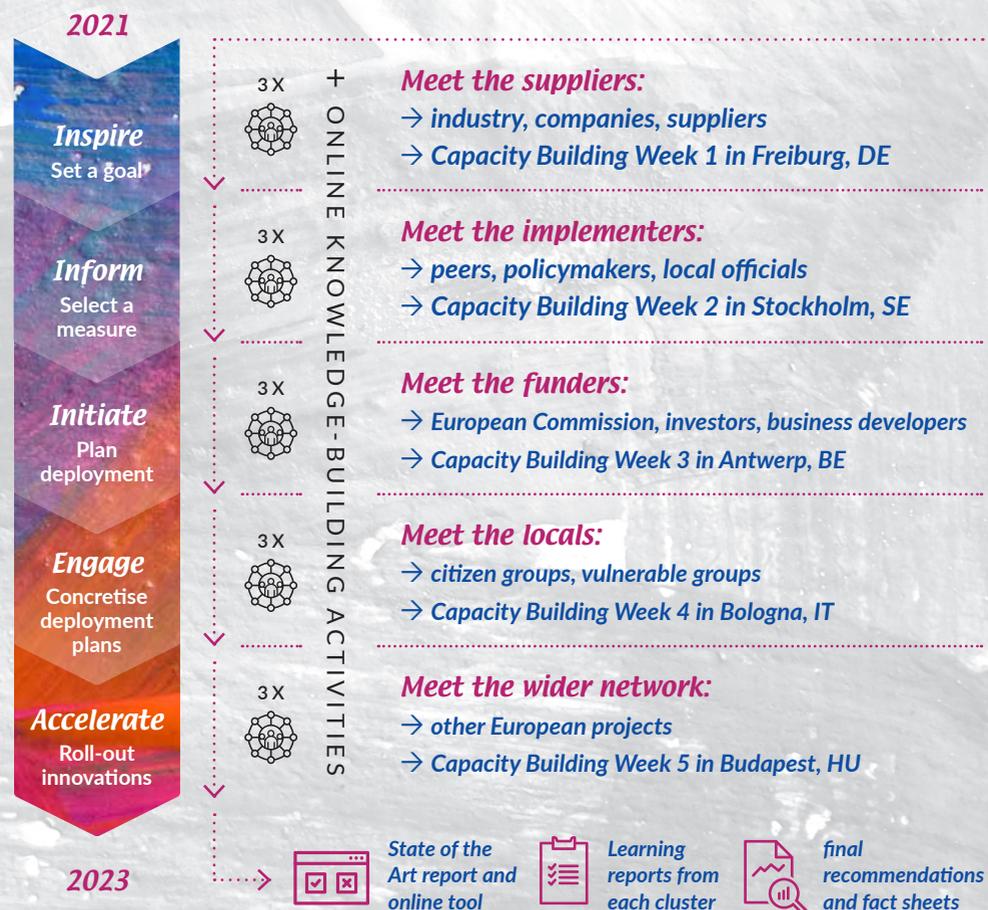
Plus, a public database of tried and tested innovative solutions, a best practices portal, and final recommendations will all be shared widely to ensure that everyone benefits from FastTrack.

Methods

The FastTrack LA learning programme features online knowledge-building activities, in-person learning opportunities like site visits, and Capacity Building Weeks that bring the whole FastTrack community together.

To ensure that all local areas can benefit from FastTrack – and not just the project’s 24 LAs – FastTrack will share a **State of the Art report and online tool**, **learning reports** from each cluster, and **final recommendations** and **fact sheets**.

Local Affiliates’ learning programme in summary:



Partners:



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info@FastTrackMobility.eu