



### CIVITAS FastTrack Capacity Building Week 3

# Get initiating and meet the funders

20-23 June 2022

Antwerp (BE)

### Programme overview

This week will help FastTrack local areas (LAs) *initiate* work on their deployment plans. In addition, in response to your expressed needs, this third Capacity Building Week will delve further into financial aspects, funding opportunities and business models. We will interrogate ethics and governance considerations of financial schemes and help LAs develop the best schemes for them, with targeted support and advice. Co-creation workshops will enable further exchange on technicalities and specificities of measure deployment. Technical partners will support the further development of LAs' deployment plans.

Time (CEST)	Session title	Description
Monday, 20 June:	Welcome to Antwerp	
14:00-14:30	Welcome to Antwerp	plenary
14:30-15:45	Opening plenary	plenary
15:45-18:00	Co-creation workshop	plenary introduction breakout groups by cluster
Tuesday, 21 June:	Discover Antwerp on site	
9:20-12:00	Site visit: smart mobility solutions in the city	all
13:30-17:00	Parallel site visits	by cluster
Wednesday, 22 Ju	ne: Explore funding	
9:30-10:30	Panel discussion	plenary
10:30-12:00	Advisory Board meeting	FastTrack partners only
11:00-12:30	Guided preparation of afternoon workshops	plenary
13:30-16:00	Workshops	by cluster
16:00-17:15	Wrap-up	plenary
18:30-21:00	Group dinner at own expense at Horta Grand Co	afé
Thursday, 23 June	: Co-create deployment plans	
9:20-11:00	Co-creation workshop part 1	by cluster
11:30-12:45	Co-creation workshop part 2	by cluster
12:45-13:15	Closing plenary	all
13:15-14:30	Working lunch	FastTrack partners only

Venue: TriArte, Arenbergstraat 10, 2000 Antwerp



# Day 1: Monday, 20 June 2022

Venue: TriArte, Arenbergstraat 10, 2000 Antwerp

14:00-14:30	<ul> <li>Welcome to Antwerp</li> <li>Coffee and structured networking to get to know one another.</li> <li>Moderated by Anne-Charlotte Trapp (Eurocities)</li> </ul>	
14:30-15:30	<b>Opening and introduction to Antwerp</b> Moderated by <b>Reggie Tricker</b> (ICLEI Europe), Katia Kishchenko (City of Antwerp) will welcome FastTrack, followed by a keynote address by <b>Kobi</b> <b>Ruthenberg</b> (ORG, Permanent Modernity). Next, <b>Anne-Charlotte Trapp</b> (Eurocities) and <b>Sanne Vanderstraeten</b> (Mobiel 21) will briefly introduce the purpose and objectives of this Capacity Building Week.	
15:30-15:45	Coffee break	
15:45-16:00	<b>Introduction to the deployment plans</b> Get ready to initiate plans, with an introduction by <b>Lucia Cristea</b> (EIP).	
16:00-18:00	<b>Co-creation workshop: how "shovel-ready" is your innovation?</b> This workshop will allow LAs to define the 'input' and 'output' sections of their deployment plans. Peer support will help clarify the final measure/product/process to deploy, as well as its "shovel readiness".	
	<ul> <li>Cluster 1: Sustainable &amp; clean urban logistics</li> <li>With presentations from the following cities:</li> <li>Riga, LEZ</li> <li>Munich, data collection guidance for SULPs</li> </ul>	
	<ul> <li>Cluster 2: Cycling in the urban &amp; functional urban area</li> <li>With presentations from the following cities:</li> <li>Brasov, bicycle-sharing scheme</li> <li>Bucharest-Ilfov, bicycle infrastructure regulations</li> </ul>	
	Cluster 3: Integrated multi-modal mobility solutions With presentations from Debrecen, Hengelo and Kadikoy.	
	Cluster 4: Traffic & demand management With presentations from Braga, Belgrade, and Sofia.	

### Day 2: Tuesday, 21 June 2022

Venue: TriArte, Arenbergstraat 10, 2000 Antwerp

- 9:00–9:20 Morning coffee
- 9:20-12:00 Site visit: Smart mobility solutions in the city Explore the tapestry of mobility solutions in Antwerp, guided by Sven Huysmans (The New Drive). Each LA will get a template to evaluate the transferability of measures they see. Throughout the visit, we will discuss transferability, with moderation by Anne-Charlotte Trapp (Eurocities).
- 12:00–13:00 Lunch at TriArte

#### 13:30–17:00 Parallel site visits (by cluster)

LAs will be guided to learn about – and assess the local transferability of – various measures relevant to their FastTrack cluster.

#### Cluster 1: Visiting an urban logistics hub

**Blue Gate Antwerp** is the first eco-effective, water-bound business park in Belgium. Once the heart of Antwerp's petroleum industry, the site is now a climate-neutral business park for innovative companies aiming to achieve linear growth through circular operations. The area is reachable by water, public transport, and road, and holds unique logistics opportunities. **DHL Express** opened its new CityHub for the Antwerp region there; this city distribution centre collects and delivers an average of 50,000 parcels each week. **BMB Building Materials** also opened a new centre at Blue Gate Antwerp, supplying the city's construction sites in a flexible, fast, and 100% ecological manner.

• Guides: Chris Van Maroey (City of Antwerp), Karen Simons (Rebel Group)

#### Cluster 2: Cycling infrastructure and a company using cycling incentives

A range of mobility options come together at the **Berchem train station**. Recent developments have greatly improved cycling facilities, including cycling lanes and bike parking, helping make the area an attractive and accessible location for businesses. The company **EY**, located next to the station, is one of many companies that works actively with **Smart ways to Antwerp** to improve commuter traffic – companies play an important role in shaping mobility.

• Guides: Katia Kishchenko and Lukas Dedecker (City of Antwerp), Freya Vandaele (Traject), Bram De Pooter (UCB)

#### Cluster 3: Visiting the brand-new Linkeroever Park & Ride building

The **Linkeroever Park & Ride building** is located in what will be the middle of the city's 'The Big Link', connecting different modes of transport and stimulating multimodality. The building is an important part of the overarching Antwerp Transport Region, closely linked to the **ring road** major infrastructural works.

• Guide: Candide De Bruyn (Lantis)

#### **Cluster 4: Visiting the Flemish Traffic Control Centre**

The **Flemish Traffic Center** addresses all traffic and tunnel management on the region's main roads, and supports the road authority by reporting malfunctions, defects and damage to technical installations. From its control rooms, highway and tunnel traffic flows are monitored, guided and controlled. The centre supports smooth and safe traffic.

• Guides: Stijn Vernaillen and Emilie Couwenberg (City of Antwerp)

## Day 3: Wednesday, 22 June 2022

Venue: TriArte, Arenbergstraat 10, 2000 Antwerp

9:00-9:20	Morning coffee
9:20-9:30	<ul> <li>Introduction to the day</li> <li>Sanne Vanderstraeten (Mobiel 21)</li> </ul>
9:30-10:30	<ul> <li>Panel discussion: Financing mobility innovation</li> <li>Moderated by Reggie Tricker (ICLEI Europe), this session will explore questions such as: navigating public-private partnerships; determining value for money; criteria important for funders; and tips for working with innovative suppliers. Kateřina Nedvědová (City of Brno) and Christiane Behrisch (City of Munich) will share statements from the audience. Panellists include:</li> <li>Chris Van Maroey (City of Antwerp)</li> <li>Lieven Raes (Digital Flanders)</li> <li>Ronald Kleverlaan (Stichting MKB Financiering, Utrecht University)</li> </ul>
10:30-11:00	Coffee break
10:30-12:00	Advisory Board Meeting
11:00-12:30	<ul> <li>Moderated working time</li> <li>Sanne Vanderstraeten will introduce an adapted "Business Model Canvas".</li> <li>Before LAs prepare canvases there will be a Q&amp;A, and presentations from: <ul> <li>Joris Beckers (University of Antwerp)</li> <li>Jeannett Bolther (PNO ENTRANCE project)</li> <li>Ronald Kleverlaan (Stichting MKB Financiering, Utrecht University)</li> </ul> </li> </ul>
12:30-13:30	Lunch
13:30-16:00	Workshop: Business model challenge LAs will consider cases using the canvas presented earlier in the day. Experts including Ronald Kleverlaan and Stefan Gabi (Vectos) will circulate to assist.
	<ul> <li>Cluster 1: Sustainable &amp; clean urban logistics</li> <li>Exploring cases from the following cities:</li> <li>Stockholm, charging infrastructure for heavy vehicles</li> <li>Brno &amp; Gdynia, cargo bike schemes and hubs</li> </ul>
	<ul> <li>Cluster 2: Cycling in the urban &amp; functional urban area</li> <li>Exploring cases from the following cities: <ul> <li>Ljubljana urban region, regional e-bike sharing scheme</li> <li>Brasov, bicycle sharing scheme</li> </ul> </li> </ul>
	Cluster 3: Integrated multi-modal mobility solutions Exploring cases from Budapest and Tampere.
	Cluster 4: Traffic & demand management Exploring cases from Braga, Belgrade, and Sofia.
16:00-17:15	Wrap-up Rapporteurs from each cluster will present conclusions from the workshop, moderated by <b>Sanne Vanderstraeten</b> . Next, <b>Anne-Charlotte Trapp</b> will reflect on the site visits, and <b>Maria Morfoulaki</b> (CERTH) prepares feedback collection.
18:30-21:00	Group dinner at own expense at Horta Grand Café

# Day 4: Thursday, 23 June 2022

Venue: TriArte, Arenbergstraat 10, 2000 Antwerp

9:00-9:20	Morning coffee	
9:20-12:30	<b>Co-creation workshop: Deployment plans</b> This two-part workshop will open with <b>Lucia Cristea</b> (EIP) presenting a benchmark for the deployment plan structure. Then, LAs will divide by cluster to (1) present the city innovation to be implemented; (2) work as a group to plan the governance/political commitment; (3) work as a group on an implementation and operation timeline.	
	<ul> <li>Cluster 1: Sustainable &amp; clean urban logistics</li> <li>Exploring cases from the following cities:</li> <li>Antwerp, SULP and unusual stakeholder engagement</li> <li>Murcia, last mile strategy stakeholder dialogue</li> </ul>	
	<ul> <li>Cluster 2: Cycling in the urban &amp; functional urban area</li> <li>Exploring cases from the following cities:</li> <li>Bucharest-Ilfov, bicycle infrastructure regulations</li> <li>Ljubljana urban region, regional e-bike sharing scheme</li> </ul>	
	Cluster 3: Integrated multi-modal mobility solutions Exploring cases from Groningen, Bucharest and Kadikoy.	
	Cluster 4: Traffic & demand management Exploring cases from Braga, Belgrade, and Sofia.	
12:45-13:15	<b>Feedback in plenary</b> Moderated by <b>Anne-Charlotte Trapp</b> (Eurocities), each cluster will report their main outcomes, before <b>Lucia Cristea</b> (EIP) leads a final feedback round, and <b>Anne-Charlotte</b> looks ahead to the next FastTrack activities.	

### FastTrack partners





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