



CIVITAS FastTrack Capacity Building Week 2

*Get informed and  
meet your peers*

29–31 March 2022

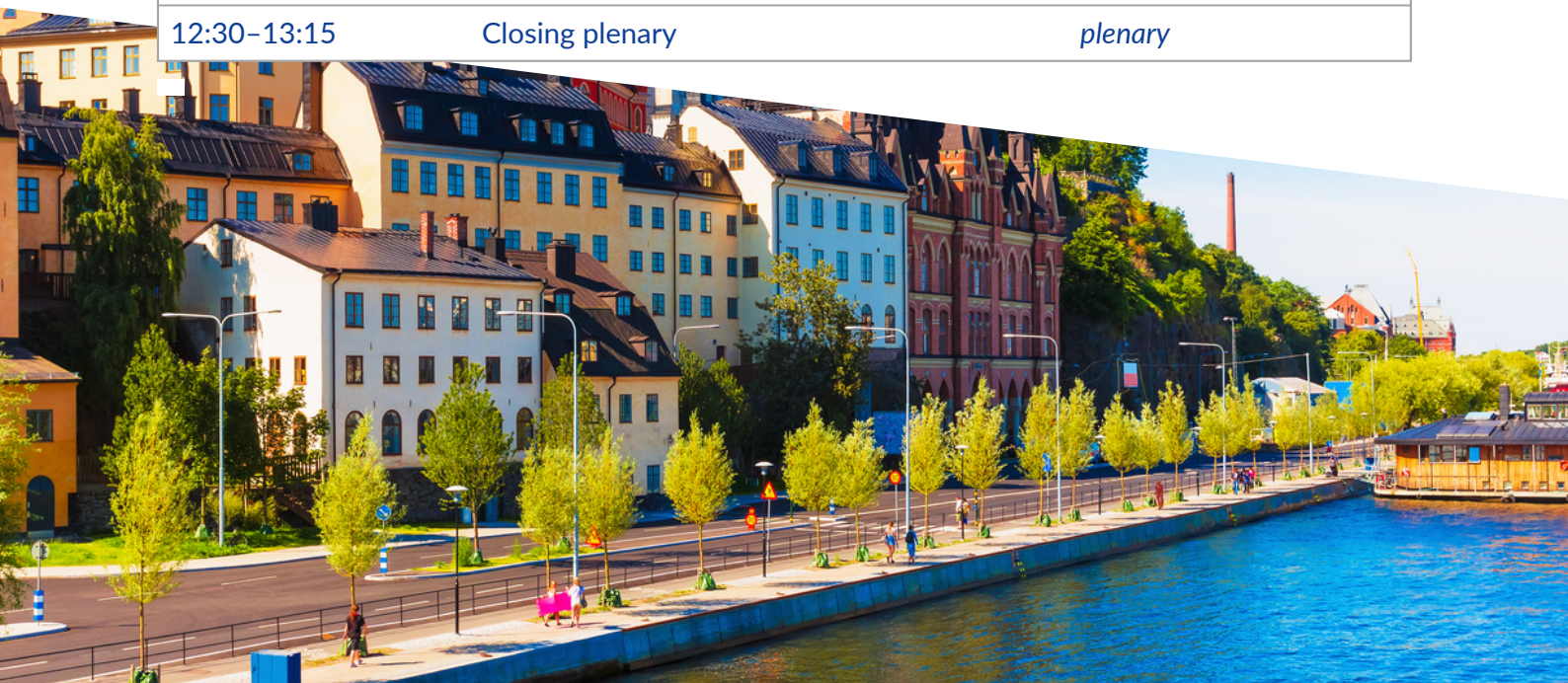
Virtually hosted by Stockholm (SE)

# Programme overview

Our Community of FastTrack Local Affiliates have expressed a need to delve further into *data*, seeing the appropriate use of data as a critical step on the road to deploying innovative mobility measures. As such, this will be the focus of our second Capacity Building Week. Through hands-on workshops, the FastTrack Community will learn and exchange ideas about innovative data collection methods, data requirements for policy-making, and data processing tools.

Successful innovation roll-out depends on meaningful engagement of a wide breadth of stakeholders. Community participation will thus also be explored as a group. And, as always, clusters will work together on specific areas of focus. All activities will bring Local Affiliates one step closer to developing innovation deployment plans.

Time (CET)	Session title	Description
<b>Tuesday, 29 March</b>		
9:30–10:00	Welcome to Stockholm	<i>plenary</i>
10:00–10:50	Panel debate: the importance of data in mobility policy	<i>plenary</i>
11:00–13:00	Workshop: innovative data collection methods	<i>plenary introduction breakout groups by cluster</i>
<b>Wednesday, 30 March</b>		
9:30–9:40	Introduction to the day	<i>plenary</i>
9:40–10:30	Panel debate: social innovation – ecosystem approach to engage all actors	<i>plenary</i>
10:30–12:00	Workshop: data management platforms	<i>plenary</i>
12:00–13:15	Advisory Board meeting	<i>for partners only</i>
14:00–15:30	Round of peer learning workshops	<i>by cluster</i>
<b>Thursday, 31 March</b>		
9:30–10:00	Update on Activity Fund opportunities	<i>plenary</i>
10:00–12:30	Workshop: peer-learning for each cluster	<i>by cluster</i>
12:30–13:15	Closing plenary	<i>plenary</i>





# Day 1: Tuesday, 29 March 2022

Zoom link provided by ICLEI Europe.

9:15–9:30	<i>Connecting to Zoom, technical checks</i>
9:30–10:00	<b>Welcome: innovation as an exploration of new processes, Stockholm's experience</b> <ul style="list-style-type: none"><li>• Welcome by <b>Paul Fenton</b>, City of Stockholm</li><li>• Keynote speech by <b>Eva Sunnerstedt</b>, Head of Unit, Clean Vehicles &amp; Fuels at the City of Stockholm</li></ul> <p>Based on her experience leading Stockholm's Clean Vehicles &amp; Fuels unit, Eva Sunnerstedt will shed light on what it takes for a local authority to put in place innovative processes that allow them to test new measures, steer processes, and have unprecedented influence on various mobility fields.</p>
10:00–10:50	<b>Panel discussion: why data in mobility policies matter</b> <p>This discussion will explore the utility and limits of data gathering and processing for sustainable urban mobility. Moderated by <b>Fred Dotter</b> (Mobiel 21), speakers will share views on innovation in mobility data collection and use:</p> <ul style="list-style-type: none"><li>• <b>Sami Sahala</b>, Forum Virium, Helsinki</li><li>• <b>Jordi Ortuño Ribé</b>, Barcelona City Council</li><li>• <b>Zoë Peters</b>, City of Rotterdam</li></ul>
10:50–11:00	<i>Coffee break</i>
11:00–13:00	<b>Workshop: innovative data collection methods</b> <p>An introduction will overview trends in data collection methods, with <b>Josep Maria Salanova</b> (CERTH) and <b>Luca Bellinato</b> (Bologna), before clusters explore:</p> <p><b>Cluster 1: Data collection methods for urban logistics</b> Exploring minimum data requirements to plan logistics measures, as well as identifying available data sources and those that could be easily implemented.</p> <ul style="list-style-type: none"><li>• <b>Dr. Leatitia Dablanc</b>, University Gustave Eiffel – overview of methods</li><li>• <b>Maria-Angeliki Evliati</b>, City of Stockholm – hot spots &amp; traffic counting</li><li>• <b>Tim Sjouke</b>, City of Rotterdam – cooperation with logistics operators</li><li>• <b>Elpida Xenou</b>, CERTH</li></ul> <p><b>Cluster 2: Data collection methods for cycling and e-scooters</b> How to collect <i>useful</i> data (including citizen science), and use data to implement and evaluate meaningful measures.</p> <ul style="list-style-type: none"><li>• <b>Matteo Jarre</b>, Decisio – "Bikenomics"</li><li>• <b>Stijn Vernailen</b>, MaaS expert, – Smart Ways to Antwerp route planner</li><li>• <b>Elke Franchois</b>, Mobiel 21 – crowdsourcing urban cycling data</li></ul> <p><b>Cluster 3: Data collection methods for mobility hubs</b> How data can help create impactful policies, and help drive behaviour change.</p> <ul style="list-style-type: none"><li>• <b>Maria Brodde Makri</b>, City of Malmö</li><li>• <b>Tina Leinonen</b>, City of Tampere</li></ul> <p><b>Cluster 4: Data collection methods for traffic management</b> How to collect and use data from private vehicles, infrastructure, and professional fleets in traffic management.</p> <ul style="list-style-type: none"><li>• <b>Josep Laborda</b>, Factual</li><li>• <b>Anne-Marie Van Asbroeck</b>, IMEC</li><li>• <b>Vasilis Mizaras</b>, Deeptraffic</li></ul>

# Day 2: Wednesday, 30 March 2022

Zoom link to be provided by ICLEI Europe.

9:15–9:30 *Connecting to Zoom, technical checks*

9:30–9:40 **Welcome: programme for the day**

- **Ana Drăguțescu**, FastTrack project coordinator (ICLEI Europe)

9:40–10:30 **Panel debate: social innovation in data collection**

This discussion will focus on the trend toward taking an “ecosystem approach” to data collection that engages all actors, especially citizens, in data gathering and policy development. Moderated by **Sanne Vanderstraeten** (Mobiel 21) with:

- **Julienne Chen**, Citizen Engagement & Program Manager, EIT Urban Mobility
- **Giovanni Maccani**, Senior Researcher, Ideas for Change

10:30–12:00 **Workshop: data management platforms**

There are so many data producers and consumers. This workshop will examine success stories from private and public initiatives of navigating this complex landscape. It will touch on developing vs. acquiring a platform, who owns the data, and raw vs. processed data. Moderated by **Luca Bellinato** (Bologna), with:

- **Chrysostomos Milonas**, CERTH
- **Thibault Castagne**, Viannova
- **Sergio Fernandez**, EMT Madrid
- **Stijn Vernailen**, City of Antwerp

12:00–14:00 *Lunch break for Local Affiliates*

12:00–13:15 *Advisory Board meeting for project partners only*

14:00–15:30 **Peer learning workshops, or spotlight on Stockholm**

**Cluster 2: Policy framework & best practices for (e-bike) sharing systems**

First will be a feedback round and discussion of the assignment that was given to cities on 2 March. Next, **Katia Kishchenko** (City of Antwerp) will moderate presentations and a Q&A discussion with:

- **Jelle De Keyser**, City of Antwerp
- **Candide De Bruyn**, Lantis
- **Taco Van der Steen** and **Quentin van Meerbeeck**, Donkey Republic

**Cluster 3: Data integration for Sustainable Complex Mobility Systems**

Cities will gain insights into how different actors use data to understand the design, implementation and management of solutions like Mobility Hubs and MaaS. Moderated by **Lucia Cristea** (EIP) and **Mate Sebok** (Budapest), with:

- **Angelo Meuleman**, Mpath
- **Steve Wright**, Vectos/SLR

**Or explore Stockholm's innovations online**

Browse the mobility innovations Stockholm is deploying on the [Exchange Hub](#).



# Day 3: Thursday, 31 March 2022

Zoom link to be provided by ICLEI Europe.

9:15–9:30	<i>Connecting to Zoom, technical checks</i>
9:30–10:00	<b>Update on Activity Fund opportunities</b> <ul style="list-style-type: none"><li>• <b>Anne-Charlotte Trapp</b>, Eurocities</li><li>• <b>Jan Christiaens</b>, Mobiel 21</li></ul>
10:00–12:30	<b>Peer-learning workshop</b> <p><b>Cluster 1: Setting up logistics stakeholder fora</b> Introduction to methodology – developed by <b>Melanie Troppe</b> and <b>Günther Illek</b> (IFZ) as part of the ULaadS project – to set up local logistics fora as part of Sulp development. LAs will create and get feedback on stakeholder networks.</p> <p><b>Cluster 2: Co-creating cycle-friendly streets</b> <b>Bart Slabbinck</b> (Bruges) and <b>Radu Jianu</b> (Bucharest) will inspire with inputs on successful cycling infrastructure. LAs will then discuss redesigning a street in their city, and an illustrator/designer/architect will capture what is said live.</p> <p><b>Cluster 3: Challenges and drivers for successful implementation of Mobility Hubs and MaaS solutions</b> Discussion moderated by <b>Lucia Cristea</b> (EIP) and <b>Mate Sebok</b> (Budapest), with:<ul style="list-style-type: none"><li>• <b>Martin Courtz</b>, City of Groningen</li><li>• <b>Diederik Basta</b>, City of Amsterdam</li><li>• <b>Stijn Vernailen</b>, City of Antwerp</li><li>• <b>Mate Sebok</b>, City of Budapest</li></ul></p> <p><b>Cluster 4: Multi-modal urban traffic management</b> Discussion of traffic management with an introduction by <b>Evangelos Mitsakis</b> and <b>Areti Kotsi</b> (CERTH-HIT), followed by discussion with:<ul style="list-style-type: none"><li>• <b>Jos van Vlerken</b>, Project Manager, City of Copenhagen</li><li>• <b>Leire Serrano</b>, TANGENT Project Coordinator, DeustoTech</li><li>• <b>Bart Lijmbach</b> and <b>Floris Hooft</b>, MapTM</li><li>• <b>Vasilis Mizaras</b> and <b>Areti Kotsi</b>, CERTH-HIT</li></ul></p>
12:30–13:15	<b>Wrap-up discussion</b> Moderated by <b>Anne-Charlotte Trapp</b> (Eurocities), FastTrack technical partners will reflect on the latest project outcomes, and next steps with respect to Deployment Plans, Innovation Diaries, and upcoming activities.

## FastTrack partners



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